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FOR IMMEDIATE RELEASE

**OPAD LAUNCHES DIGITAL MAGAZINE FOR DESIGN-INDUSTRY INSIDERS
The Pad Features Exclusive Interviews, Leading Designers, Product Launches**

NEW YORK, NY -- [September 13, 2012] -- Opad President Andrew Chris is proud to announce the launch of *The Pad*, a new digital magazine featuring exclusive interviews with the world's leading designers, artists, and tastemakers.

Every month *The Pad* will feature fresh content centered on a theme cultivated from the trends and moods of the moment. In addition, the Opad blog also will feature up-to-the-minute coverage of design and culture happenings too-must-read to hold until *The Pad's* next issue.

The theme of *The Pad's* inaugural issue is "Design to Build" and includes interviews with designer David Trubridge; architect and sculptor Mario Rivelli; artist Bernadault Smilde; and design industry business leaders Jan Vingerhoets, CEO of Flos US, and Simone Vingerhoets-Ziesmann, executive vice president of Artek US.

The Pad also is seeking editorial contributions, press releases, event updates, and advertising arrangements. Interested parties should contact editor@opad.com to learn more.

The Pad is edited by Bailey McCann. Learn more at ThePad.Opad.com

Opad is a leading online marketplace for modern and contemporary home furnishings. Our large online presence highlights a carefully curated collection of the best in modern design. We work with designers and suppliers directly to source new and innovative offerings from groundbreaking brands, including Missoni, Flos, Cappellini, Artemide, Kartell, Foscarini, Emeco, and many more.

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