

Foresee the Future of Beauty with Jeanine Recckio at Mirror Mirror Imagination Group

Cosmetic manufacturing and marketing agency is secret source for big beauty ideas

NEW YORK, NY -- Mirror Mirror Imagination Group, a creative marketing and trend-forecasting agency with offices in New York City and Palm Beach, Fla. – is *the* secret weapon behind many of today's top beauty brands.

Founded by Jeanine Recckio, the world's leading beauty futurologist, the agency does it all: tracking, trending, forecasting, manufacturing and marketing. It has helped its clients launch groundbreaking new products and reach its target audiences via QVC, HSN and Shop NBC, among other maximum-impact outlets.

The company's prescience for emerging global trends can be found in popular items issued by the biggest names in the industry, including Sephora, Procter & Gamble, Colgate-Palmolive, MAC Cosmetics and Perricone MD, and a quick look into any handbag will reveal some of the products that Mirror Mirror Imagination Group helped identify and develop into the next must-have items.

But Mirror Mirror Imagination Group doesn't just have its proverbial fingers on the pulse of beauty trends around the world. It's helping companies – large and small – design, develop, manufacture and market beauty products that help them stay several steps ahead of the competition.

From concept to counter, Mirror Mirror Imagination Group provides cutting-edge R&D technology, breakthrough science and ingredients, and the global agency links all of its trends to full action with its cosmetic manufacturing division.

[Need a quote here relative to the paragraph above – something about Mirror Mirror focus on cosmetic manufacturing and the Mirror Mirror Futuristic Beauty Labs.]

For beauty operations the world over, Mirror Mirror Imagination Group is the only source in the business for results-driven success.

Mirror Mirror Imagination Group, founded by Jeanine Recckio, is the foremost authority on beauty and fashion around the world. The agency offers a full suite of services to beauty brands, including tracking, trend forecasting, cosmetic manufacturing and marketing. Mirror Mirror Imagination Group also publishes the *Crystal Ball Beauty & Lifestyle Trend Reports*, fully customized forecasting reports that help companies peer into the future of the industry. To receive a FREE newsletter or to schedule a FREE presentation in Mirror Mirror Imagination Group's Trend Concept Lab Showroom in New York City or Palm Beach, Fla., contact the agency at info@MirrorMirrorInc.com.