



Michael Green is the exclusive wine consultant for *Gourmet* magazine and has been featured on The Food Network and CNN.

"Think of food and wine as a marketing partner to communicate corporate culture and goals."

Michael Green

"You've done it again! Thanks for being such a class act and making us look good."

-Kari McIntosh, JP Morgan

"Thank you for your tremendous contribution. You are one of the most engaging speakers I know, and you never cease to amaze me with your quick thinking and your on-target remarks."

-Stuart Pliner, The Media Company

"You are an inspiration to all, and I love your energy. You make food and beverage FUN!"

-Martin Mariano, Ritz Carlton

"Everyone is still buzzing about what a wonderful presentation you gave. Our clients were just as impressed as the employees were. I am so excited; I can hardly wait until next year."

-Margaret Roberson, Resources Global Professionals



Who We Are

Liquid Assets Consulting Group is an experiential marketing and consulting group that has a unique talent for talking business with the language of wine. Through comprehensive understanding of both the epicurean and corporate worlds, we use food and wine as tools to create strategic initiatives and effective marketing solutions that resonate with every audience.

What We Do

The creative professionals at Liquid Assets understand the extraordinary marketing potential of food and drink. We know how to identify and target company goals and build brands. By tapping into the nuances of the culinary world we assist in creating memorable events and initiatives that do more than entertain; we feed the bottom line.

Why Choose Liquid Assets

For more than two decades, Michael Green has helped hundreds of companies worldwide achieve their marketing and brand-building goals by harnessing the power of the epicurean experience. And with Michael's talent and expertise at the helm, Liquid Assets has grown into a unique, dynamic consulting company that knows the way to win over an audience's heart is through its stomach.



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"Thank you, Michael, for being the consummate professional [and] leading last night's event with serious information, levity and a true sense of what people need to know, and how they want to learn it."

-Beth Greenberg, Gourmet magazine

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